

NZSRM Advertising Price Sheet (Effective from 10 December 07)



Channel >>	RiskPost	B'cast text email (text-only)	B'cast PDF email (PDF attachment)	Website display & supporting email if applic
GENERAL ADVERTISING SERVICES	Text-only message (max 150 words incl all contact details)	Text-only message (max 150 words incl all contact details) Timing at Society's discretion Full membership coverage	PDF attachment (max 2 Mb) Timing at Society's discretion Full membership coverage	Public viewable PDF file (max 2 Mb) for max 6 weeks unless negotiated, plus Email text message pointing to new posting.
TABLE 1: General advertising content of PRIMARY BENEFIT to MEMBERS, e.g. activities, events, publications, services.				
Members & Non-members (kindred & not-for-profit org)	Free initial placement of each advert. \$60 per subsequent placement of ad	Free initial placement of each advert. \$60 per subsequent placement of ad	Free initial placement of each advert. \$60 per subsequent placement of ad	\$60 per placement
Non-members (profit org)	\$60 per placement	\$60 per placement	\$60 per placement	\$60 per placement
Other considerations by negotiation	Advertisers are encouraged to provide discounts to members, donation to NZSRM, reciprocation, hotlink to NZSRM website, etc.			
TABLE 2: General advertising content of PRIMARY BENEFIT to ADVERTISER, e.g. situations vacant, services and products related.				
Members	One free placement per calendar year. \$60 per subsequent placement	One free placement per calendar year. \$60 per subsequent placement	\$120 per placement	\$120 per placement
Non-members (kindred & not-for-profit org)	\$120 per placement	\$120 per placement	\$225 per placement	\$225 per placement
Non-members (profit org)	\$225 per placement	\$225 per placement	\$340 per placement	\$340 per placement
Other considerations by negotiation	Advertisers are encouraged to provide discounts to members, donation to NZSRM, reciprocation, hotlink to NZSRM website, etc.			

Please use the *NZSRM Advertisement Application Form* and send to the Executive Officer at

- executiveofficer@risksociety.org.nz (complete with a soft copy of your advertising material), and
- post to Executive Officer, NZ Society for Risk Management, P O Box 31-071, Lower Hutt, NZ (your signed application form if not signed in the emailed copy).

Payment will be by invoice to the applicant.

All NZ based prices are shown as inclusive of GST (plus disbursements if any). For overseas advertisers, these prices are payable in Australian dollars (for advertisers based in Australia) or United States dollars (for advertisers based elsewhere) to the numerical equivalent of the GST-inclusive NZ dollar prices.

Author	Issue	Date	Status/ Approval	Replaced version	Comment
David Dunsheath	2	19 Jul 07	Resolution 26/07	7 May 07	This information is summarised from <i>Advertising Services Policy</i> , v19 Jul 07
David Dunsheath	2.4	14 Jul 08	AGM 08 resolution 08/018	Issue 2.3, 28 Mar 08	Renaming of membership classes